

## Jordan M. Navarro

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**Last Updated: September 8, 2021**

### Education

**Carleton College**  
B.A., Cognitive Science, June 2022  
B.A., Philosophy, June 2022

### Research Interests

Behavioral Economics, Cognition, Decision-making, Decision Theory, Game Theory, Judgment, Logic, Moral Psychology, Neuroeconomics

### Research

#### **Department of Marketing, University of Minnesota Twin Cities, Summer 2021**

McNair Scholar

Project: Effects of Preview Advertisements on Attitudes About Full-Length Advertisements

Under the supervision of Professor William Hedgcock, I worked with a graduate student to determine if being surprised affected individuals' preferences. We used Likert-type scales and open-ended questions to measure surprise, interruption perception, advertisement attitude, and product attitude. We conducted mediation analyses to evaluate any relationships between these variables.

#### **Department of Psychology, Carleton College, Spring 2021**

Undergraduate Research Assistant

Project: Psycholinguistic Research

Under the supervision of Professor Mija Van Der Wege, I worked with five undergraduate students to determine if belonging to the same age group was sufficient common ground with regard to closeness-communication bias between strangers. We used Likert-type scales and multiple choice questions to measure accuracy and confidence. We conducted paired t-tests to evaluate the difference in closeness ratings between friends and strangers and the difference in accuracy between friends and strangers, and we used a Group x Role repeated measures ANOVA to evaluate predicted accuracy between speakers and addressees.

### Honors and Awards

McNair Scholar, 2021

HITEC Scholar, 2020

HSF Scholar, 2019–2021

AP Scholar, 2018

Certificate of Magna Cum Laude on the National Latin Exam (Latin II), 2017

Certificate of Magna Cum Laude on the National Latin Exam (Latin I), 2016

Certificate of Cum Laude on the National Latin Exam (Introduction to Latin), 2015

## Conference Presentations (\* indicates undergraduate collaborators)

Van Der Wege, M. M., \*Block, R., \*Carothers-Liske, L., \*Fox, R., \*Freedman, M., \*Rao, N., & **Navarro, J. M.** (2021, November 4–7). *OK, Boomer: Do intergenerational stereotypes reduce perceived common ground?* [Conference presentation abstract]. Poster to be presented at the 2021 PS Psychonomic Society 62nd Annual Meeting, New Orleans, LA.

**Navarro, J. M.** (2021, October 15). *Effects of Preview Advertisements on Attitudes About Full-Length Advertisements* [Conference presentation]. Poster to be presented at the 2021 Undergraduate Research and Internship Symposium, Northfield, MN.

**Navarro, J. M.** (2021, August 3). *Effects of Preview Advertisements on Attitudes About Full-Length Advertisements* [Conference presentation]. Poster presented at the TRIO McNair Scholars 30th Annual Virtual Poster Symposium, Minneapolis, MN.

**Navarro, J. M.** (2021, July 27–30). *Effects of Preview Advertisements on Attitudes About Full-Length Advertisements* [Conference presentation]. Poster presented at the 2021 Virtual National McNair Conference at UCLA, Los Angeles, CA.

## Skills

**Languages:** English (Native), Latin (Intermediate)

**Software:** Bootstrap, CSS3 (Basic), HTML5 (Basic), L<sup>A</sup>T<sub>E</sub>X (Basic), LibreOffice Calc, Microsoft Excel, Microsoft PowerPoint